



Area Chamber of Commerce



MENBERSHIP
BENEFITS

promote. connect. grow.

2024

ABOUT US

Our mission is to promote, connect, and grow member organizations while working to enhance the quality of life and economic development in the Norwalk area.



In 1992, the Norwalk Area Chamber of Commerce was founded when Norwalk's population was below 6,000. Presently, our city has grown significantly, housing 15,000 residents, and attracting businesses eager to invest in our thriving community. The Norwalk Area Chamber actively serves various regions in Warren County, including Cumming, Martinsdale, Norwalk, and Prole. As the Norwalk area continues to experience growth, our chamber membership also expands.

Chamber members enjoy numerous benefits, such as opportunities for professional development, business promotion, civic engagement, and networking. Our events and committees are continually evolving and improving to cater to the specific needs of our members. We strongly encourage active participation, as it allows members to maximize their membership advantages while simultaneously making a positive impact on the community.

By joining the chamber, you have a chance to showcase your leadership skills and demonstrate your dedication to the local business community.

MEET OUR EXECUTIVE BOARD



Lorie Williamson
President

Owner, Blue Pencil LLC



Amanda Reid-Raper
Vice President

Owner, The Norwalk Shop



Dan Obley
2nd Vice President

City State Bank



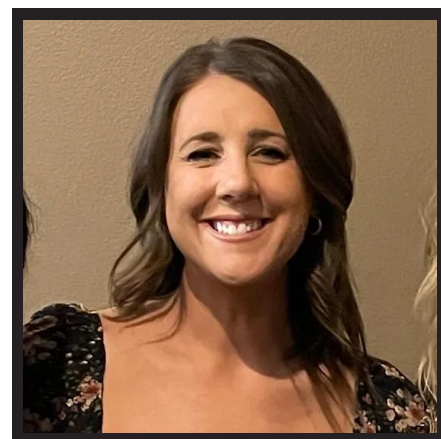
John Schmidt
Treasurer

Consultant and Former Shareholder,
McGowen Hurst Clark Smith



Travis Stanley
Past President

Pastor, Norwalk Christian Church



Lauren Ebensteiner
Executive Director

GET CONNECTED

Getting involved in the chamber opens doors to a vibrant network of professionals and businesses. By joining committees, attending events, and engaging in community initiatives, you'll not only expand your connections but also play a vital role in shaping local economic development and fostering a thriving business environment.

EVENTS

The chamber hosts several annual events throughout the year including an awards banquet, RUNorwalk, and Celebrate Norwalk's 4th of July celebration. Collaborate with other members by joining a planning committee where you can contribute your ideas to the success of our events!

NETWORKING

Don't miss out on the chance to amplify your chamber experience - attend our membership lunches and ribbon-cutting ceremonies! These events offer prime networking occasions, allowing you to make meaningful connections with fellow members while celebrating milestones within our business community.

PROFESSIONAL DEVELOPMENT

Opportunities for professional development abound with the Connect Committee, Grow Norwalk Ambassadors, Norwalk Area Women's Collective, and the Norwalk Area Young Professionals.. Share your passion for business and community by joining one of these chamber committees or attending their events.



Did you know?

When consumers know that a business is a member of their local chamber, they are:

- 49% more likely to think favorably of the business.
- 80% more likely to purchase goods or services from the company
- 73% more likely to be aware of the company over a Non-Chamber company
- 10% more likely to consider its products as superior over the competition

BASIC BUSINESS

1 Representative Included

\$350
Annually



Benefits & Services

Access to membership lunches and speakers

Business referrals exclusive to members

Opportunity to join committees

Host a ribbon cutting for your business

Access to promotional support via membership emails, social media, newsletter, etc.

Access to monthly New Residents List

Affiliate membership to the Greater Des Moines Partnership

Chamber representation at government meetings on local, state, and federal levels

Subscription to monthly Chamber Matters E-Newsletter + 1 Free Ad

Profile on norwalkchamber.org where you can:

- Publish press releases
- Post calendar items
- Post job listings
- Upload video introductions
- Improve your search engine rankings and online visibility

Online listings on norwalkchamber.org with map link to your company's website

Listings in Business Directory & Resource Guide

Use of the NACC logo to show affiliation

E-polling on key business issues

Is your organization a Non-Profit? Join as a Basic Non-Profit for \$250 and receive the same features listed above.



Memberships

**\$250
Annually**

BASIC BUSINESS FOR NON-PROFITS

1 Representative Included

Benefits & Services

Access to membership lunches and speakers

Business referrals exclusive to members

Opportunity to join committees

Host a ribbon cutting for your business

Access to promotional support via membership emails, social media, newsletter, etc.

Access to monthly New Residents List

Affiliate membership to the Greater Des Moines Partnership

Chamber representation at government meetings on local, state, and federal levels

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Listings in Business Directory & Resource Guide

Use of the NACC logo to show affiliation

E-polling on key business issues



Memberships

ACCESS

1 Representative Included

Benefits & Services

Basic Business Membership Benefits

Access to membership lunches and speakers

Business referrals exclusive to members

Opportunity to join committees

Host a ribbon cutting for your business

Access to promotional support via membership emails, social media, newsletter, etc.

Access to monthly New Residents List

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Listings in Business Directory & Resource Guide

Use of the Norwalk Area Chamber of Commerce logo to show affiliation

E-polling on key business issues

PLUS

Rotating business logo on the Norwalk Chamber homepage

Admission to the Annual Awards Banquet for two

Admission to the Annual Chamber Night at the I-Cubs Game for two

Two category listings on the chamber website's search feature for improved visibility

RUNorwalk Registration Page Sponsor- Business name listed as an online sponsor

Option to pay monthly via ACH



\$780
Annually

"If you are looking to get connected, get involved with one of our various committees, events, or meetings.

Involvement is the first step to showing leadership skills to your peers."

LINDSEY AARON, 2022 PRESIDENT

Memberships

PROMOTER

2 Representatives Included

Benefits & Services

**\$1,600
Annually**



Access Membership Benefits

Access to membership lunches and speakers

Business referrals exclusive to members

Opportunity to join committees

Host a ribbon cutting for your business

Access to promotional support via membership emails, social media, newsletter, etc.

Access to monthly New Residents List

Affiliate membership to the Greater Des Moines Partnership

Chamber representation at government meetings on local, state, and federal levels

Subscription to monthly Chamber Matters E-Newsletter + 1 Free Ad

Profile on norwalkchamber.org where you can:

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- Post job listings
- Upload video introductions
- Improve your search engine rankings and online visibility

Online listings on norwalkchamber.org with map link to your company's website

Listings in Business Directory & Resource Guide

Use of the Norwalk Area Chamber of Commerce logo to show affiliation

E-polling on key business issues

Rotating business logo on the Norwalk Chamber homepage

Admission to the Annual Awards Banquet for two

Admission to the Annual Chamber Night at the I-Cubs Game for two

RUNorwalk Registration Page Sponsor- Business name listed as an online sponsor

Option to pay monthly via ACH

PLUS

RUNorwalk Bronze Sponsor- includes business name listing on event shirt

Annual Golf Outing Hole Sponsorship- includes signage at 1 hole

Three category listings on the chamber website's search feature for improved visibility

**\$3,200
Annually**

LEADER

3 Representatives Included

Benefits & Services

Promoter Membership Benefits

Access to membership lunches and speakers

Business referrals exclusive to members

Opportunity to join committees

Host a ribbon cutting for your business

Access to promotional support via membership emails, social media, newsletter, etc.

Access to monthly New Residents List

Affiliate membership to the Greater Des Moines Partnership

Chamber representation at government meetings on local, state, and federal levels

Subscription to monthly Chamber Matters E-Newsletter + 1 Free Ad

Profile on norwalkchamber.org where you can:

- Publish press releases*
- Post calendar items*
- Post job listings*
- Upload video introductions*
- Improve your search engine rankings and online visibility*

Online listings on norwalkchamber.org with map link to your company's website

Listings in Business Directory & Resource Guide

Use of the Norwalk Area Chamber of Commerce logo to show affiliation

E-polling on key business issues

Rotating business logo on the Norwalk Chamber homepage

Admission to the Annual Awards Banquet for two

Admission to the Annual Chamber Night at the I-Cubs Game for two

RUNorwalk Registration Page Sponsor- Business name listed as an online sponsor

Annual Golf Outing Hole Sponsorship- includes signage at 1 hole

Option to pay monthly via ACH

PLUS

RUNorwalk Silver Sponsor- includes business logo on event shirt

Golf Team (Foursome) at Chamber Golf Outing

4 category listings on the chamber website's search feature for improved visibility



CHAMBER CHAMPION

8 Representatives Included

Benefits & Services

Leader Membership Benefits

Access to membership lunches and speakers

Business referrals exclusive to members

Opportunity to join committees

Host a ribbon cutting for your business

Access to promotional support via membership emails, social media, newsletter, etc.

Access to monthly New Residents List

Affiliate membership to the Greater Des Moines Partnership

Chamber representation at government meetings on local, state, and federal levels

Subscription to monthly Chamber Matters E-Newsletter + 1 Free Ad

Profile on norwalkchamber.org where you can:

- *Publish press releases*
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- *Improve your search engine rankings and online visibility*

Online listings on norwalkchamber.org with map link to your company's website

Listings in Business Directory & Resource Guide

Use of the Norwalk Area Chamber of Commerce logo to show affiliation

E-polling on key business issues

Admission to the Annual Awards Banquet for two

Admission to the Annual Chamber Night at the I-Cubs Game for two

RUNorwalk Registration Page Sponsor- Business name listed as an online sponsor

Annual Golf Outing Hole Sponsorship- includes signage at 1 hole

Golf Team (Foursome) at Chamber Golf Outing

Option to pay monthly via ACH

PLUS

Permanent business logo on the Norwalk Chamber homepage

RUNorwalk Gold Sponsor- includes business logo on event shirt plus logo banner along event route

Annual Golf Outing Event Sponsor- Recognition at awards ceremony and logo on marketing materials

Sponsor Recognition at Member Orientation Lunches (2x Year)

8 category listings on the chamber website's search feature for improved visibility



**\$6,400
Annually**

ADDITIONAL REPRESENTATIVE

**\$150
Annually**

1 Representative Included

Have additional employees that would like to be part of the chamber? Add additional representatives to your membership to give them access to the Basic Business benefits.

INDIVIDUAL NON-BUSINESS

**\$150
Annually**

1 Representative Included

Our Individual level investment is perfect for those who are not a business member but still want to support the chamber, come to meetings, join in events and stay in the loop with chamber news.

Benefits & Services

Access to membership lunches and speakers

Business referrals exclusive to members

Opportunity to join committees

Affiliate membership to the Greater Des Moines Partnership

Chamber representation at government meetings on local, state, and federal levels

Subscription to monthly Chamber Matters E-Newsletter

Use of the NACC logo to show affiliation

E-polling on key business issues




*"The Chamber represents and advocates for business opportunities and growth in our Community. I want to be a part of that voice."
JOHN SCHMIDT, NACC TREASURER*



LET'S CONNECT

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 @norwalkiachamber

 @Norwalk Chamber


Area Chamber of Commerce
www.norwalkchamber.org